



## **Press Release of Changhua Branch, Administrative Enforcement Agency, Ministry of Justice**

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### **Changhua Branch Hosts Another Guashan Court Auction Market!**

### **The Iron Pai-Bao Shows Compassion, Sending Warmth to Nantou**

Since its inception in July 2022, the Changhua Branch, Administrative Enforcement Agency, Ministry of Justice (hereinafter “Changhua Branch”) has held three successful events of “Guashan Court Auction Market”, offering a wide range of items at affordable prices, garnering significant public interest. This popular event will make its first appearance in Nantou, with the upcoming sale scheduled for March 5, 2024, at 9:30 AM, at the Changhua Branch's Nantou Office of Administrative Enforcement Officer (No. 1-30, Zhongzheng Rd., Nantou City). This event invites the people of Nantou to enjoy great deals and vibrant festivities!

The economic downturn caused by the COVID-19 pandemic, which severely impacted many small and medium-sized enterprises, leading to plummeted turnover, close down, or barely surviving. The Changhua Branch has transformed the traditional image of government agencies as cold and rigid by regularly organizing the “Guashan Court Auction Market” every quarter in order to provide a sales platform for obligors, both individuals and businesses, with tax or fine arrears to sell their seized movable properties to the public seeking great offer and settle their public debts, creating a win-win-win situation for the government, obligors, and the public and infusing continuous warmth to the economic slump.

This “Guashan Court Auction Market-Contributing Love and Sending Warmth” event features Pai Bao- the mascot of Administrative Enforcement Agency, dressed up as Iron Man, symbolizing the Changhua Branch's care for local industries reaching out to Nantou. The items for sale are renewed and offered at exceptional value. Among the offerings is a biotech company with facilities in Taichung, Changhua, and Nantou that, due to unpaid labor and health insurance fees and taxes, is participating to settle its debts by selling its developed products.

Mr. Zhuang, the representative, shared that since the company's founding in 2013, it has focused on cultivating *Antrodia camphorata* fungi, mimicking the natural growth conditions of wild specimens to extract high-concentration

nutrients, a process taking two to three years from sterilization to harvest. Since July 2015, the company has invested a significant amount of R&D funds to comply with the regulations issued by the Ministry of Health and Welfare. Finally, it has obtained relevant safety inspection reports, proving that the *Antrodia camphorata* products sold pose no safety concerns, even at the highest dosages for consumers. The cost of R&D directly reflects in the pricing, making the company's products more expensive compared to market rates, which led to less than ideal sales. From 2015 to 2017, the presence of Mainland Chinese tourists helped support sales, yet the business gradually declined thereafter. From 2019 to 2020, the company boosted sales significantly for a short period by promoting products through major TV and shopping channels, but due to high commission on these platforms, the company could only manage to break even with expenses.

Additionally, impacted by COVID-19, the company has been experiencing financial difficulties, with several factories closing due to poor management during the pandemic. However, the owner remains committed to developing health products to boost public immunity. This time, they are offering *Antrodia camphorata* extract liquid (originally priced at NT\$22,000 per bottle, now selling for NT\$16,000) and beauty capsules (originally priced at NT\$2,980 per box, now selling for NT\$2,000). These products are being sold at about 60-70% of the market price, with the savings on marketing costs indirectly benefiting the public. After indulging during the New Year period, it's a great time to reevaluate and adjust your dietary

habits and improve your health. Don't hesitate; come to the parking lot next to the Nantou Office of Administrative Enforcement Officer on March 5<sup>th</sup> and take home these carefully developed health products!

The upcoming event will not only feature health products but also an array of other items including shampoo, bath products, charging cables, support belts, wooden items, cleaning cloths, socks, gardening fertilizers, hot pot vouchers, various beverages, tea, cast iron pots, wealth pots, stationery, student desks, and tickets to Wan Jing Art Garden, all at affordable prices. Interested individuals are encouraged to join the event on March 5 at the parking lot adjacent to the Nantou Office of Administrative Enforcement Officer. Further details about the Guashan Court Auction Market and the items for sale will be continuously updated on the Changhua Branch's Facebook page and Instagram (@chymoj168), and also available through a link on the homepage of the Changhua Branch's official website, allowing for online browsing anytime, anywhere.



**卦山法拍市集**  
~投愛送暖~

線上閱覽

113年3月5日(星期二)上午9:30起  
地址：南投縣南投市中正路1-30號  
(南投行政執行官辦公室)

法務部行政執行署彰化分署  
Changhua Branch, Administrative Enforcement Agency, Ministry of Justice

(Screenshots of Online Sale Guide on the Changhua Branch  
Official Website)

### 萬秀芝王牛樟芝 萃取精華液

台灣珍寶

**變賣價16,000元**  
原價22,000元

容量：30ML

**主要成分：**  
三菇類、多糖體、類固醇、腺苷、超氧歧化物(SOD)等。

**食用方法：**  
每日早晚各1滴，用200cc溫熱水沖開後食用。

**注意事項：**  
嬰幼兒、孕婦、哺餵母乳者請洽詢醫療人員；使用後如有不適，請立即停用。

### 仙珠芳 美妍膠囊

**變賣價2,000元**  
原價2,980元

容量：  
30顆/盒

**建議用量：**  
平日保養每日早上1顆，加強保養每日早晚1顆。

**主原料：**  
牛樟芝子實體、森黃菇子實體、赤芝子實體、粉紅珍珠。

**注意事項：**  
嬰幼兒、孕婦、哺餵母乳者請洽詢醫療人員；使用後如有不適，請立即停用。

原產地：台灣

### 平衡板

BALANCE BOARD

肌肉協調/平衡穩定/便捷高效

**變賣價100元**  
原價175元

### 跳遠墊

長度300公分

底部防滑不位移、貼合地面、收納方便

**變賣價800元**  
原價1800元

### 個人書桌

長:75公分  
寬:50公分  
高:76公分

**變賣價1,000元/張**  
原價2,500元

心吟書想必工  
之啦桌要先欲  
排A必時利善  
句寶須光其其  
有機器事  
抽屜

### 聚寶盆

精選臺灣黃檜木  
鹿港木雕工藝

**寶1**  
變賣價2,000元  
原價2,300元  
寬13.5公分

**寶2**  
變賣價1,600元  
原價1,900元  
寬12公分

**寶3**  
變賣價2,200元  
原價2,500元  
寬15公分



**德國BERNDES**  
**甜椒黃鑄鐵鍋**

**變賣價500元**  
~~原價1,800元~~

\*尺寸/容量：直徑15cm / 1.43L  
\*琺瑯材質，導熱源分佈均勻，保溫效果良好。  
\*適用於瓦斯爐、電磁爐。

**福壽梨山茶**

原價1000元/盒  
變賣價500元/盒

**日本進口油性筆**  
~~原價150元/打~~  
變賣價20元/打

**日本進口紙膠帶**  
~~原價210元/捲~~  
變賣價20元/捲

**長尾夾**  
~~原價80元/組~~  
變賣價20元/組

書生的需要我們知道  
精美文具幫您準備周到

**New Product**  
Shop now

**折疊式手機架**  
~~原價80元/個~~  
變賣價15元/個

**鈴鐺**  
~~原價40元/個~~  
變賣價10元/個

**貓咪樣式餐盤架**  
~~原價30元/個~~  
變賣價10元/個